



# NATO Charity Bazaar

[www.natocharitybazaar.org](http://www.natocharitybazaar.org)

— ASBL —

## Sponsorship Packages 2012

For General Businesses (following security clearance)

The NATO Charity Bazaar, now in its 44<sup>th</sup> year, is an annual event that raises money for charity. In 2011 over 188.000 € was raised and distributed to 27 charities (11 Belgian charities and 16 international charities).

**DATE:** Sunday – November 18, 2012 | **LOCATION:** NATO Headquarters, Brussels



Event Brochure



Opening Ceremony



Gold Sponsor's  
Coffee with Patrons

### GOLD SPONSORSHIP PACKAGE

PRICE: 1500€

- Ads
  - Premium placement of your logo on the official brochure for the 2012 Bazaar season.
  - Company full-page ad on a poster (120x85cm) displayed at the 2012 Bazaar and at the Donation Ceremony.
  - Company full-page ad on the screen in the Luns Theatre (Tombola Room) throughout the Bazaar.
  - Premium placement of your logo on the NATO Charity Bazaar ASBL Web site with a link to your website or full-page ad. (for the 2012 Bazaar Season)
  - Company logo on the Tombola Prize Winner poster displayed at NATO HQ for 2 weeks.
- Invitation to the 2012 Bazaar Opening Ceremony and coffee with patrons before ceremony.
- Invitation to the Charity Donation Ceremony (Event will occur in Jan. 2013).
- Sponsorship Identification Material
  - “Proud Sponsor of the 2012 NATO Charity Bazaar” button for displaying on your website.

### Gold Sponsor

Button for Web Site



### Gold Sponsor Full Poster Display Ads at Donation Ceremony



## SILVER SPONSORSHIP PACKAGE

PRICE: 750€

- Ads
  - Logo on our official brochure for 2012 Bazaar season.
  - Company ad on a shared Silver Sponsor poster (120x85cm) displayed at the 2012 Bazaar and at the Donation Ceremony.
  - Company ad on the screen in the Luns Theatre (Tombola Room) throughout the Bazaar.
  - Logo on the NATO Charity Bazaar ASBL Web site with a link to your website. (for the 2012 Bazaar season)
  - Company logo on the Tombola Prize Winner poster displayed at NATO HQ for 2 weeks
- Invitation to the 2012 Bazaar Opening Ceremony
- Invitation to the Charity Donation Ceremony (Event will occur in Jan. 2013)
- Sponsorship Identification Material
  - “Proud Sponsor of the 2012 NATO Charity Bazaar” button for displaying on your website

### Silver Sponsorship Button for Web Site



## BLUE SPONSORSHIP PACKAGE

PRICE: 500€

- Ads
  - Logo on our official brochure for the 2012 Bazaar season.
  - Logo on a shared Blue Sponsor poster (120x85cm) displayed at the 2012 Bazaar and at the Donation Ceremony (Jan 2013)
  - Logo on the screen in the Luns Theatre (Tombola Room) throughout the Bazaar.
  - Logo on the NATO Charity Bazaar ASBL Web site with a link to your website. (for the 2012 Bazaar season)

### Blue Sponsorship Button for Web Site



**DISCLAIMER:** *The NATO Charity Bazaar ASBL is a totally private Charity run by people working in the various parts of NATO, their families and friends. Hence any arrangement, 'gentlemans' or written, is a totally private arrangement between the NATO Charity Bazaar ASBL and your company, and nothing to do with NATO Headquarters. Sponsoring us will not bring any advantage or disadvantage to your company or personnel in relation to any agreement your company may have with NATO Headquarters/Staff Centre.*